RESPONSE UNDER 37 C.F.R. § 1.116 EXPEDITED PROCEDURE EXAMINING GROUP

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Hosea, et al. Examiner: Boyce, Andre D.

Serial No.: 09/558,755 Group Art Unit: 3623

Filed: April 21, 2000 Docket No.: 60136.0097USU1

Title: METHOD AND SYSTEM FOR WEB USER PROFILING AND

SELECTIVE CONTENT DELIVERY

RESPONSE UNDER 37 C.F.R. § 1.116

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action of March 16, 2011, Applicant respectfully request reconsideration of the application and withdrawal of the rejections in view of the following remarks.

Remarks begin on page 2 of this paper.